Use cases of 3D Commerce and the importance of reliable 3D and material assets
Offer engaging shopping experiences

- 30% Activation rate
- 90% Engagement rate
- 1min45 Captive time
- +35% Conversion rate

Customization excluded
Engage with high-end 3D visualization in real-time

State-of-the-art real-time 3D web rendering engine to observe products from every angle and zoom in closely on every detail.
Showcase all available colorways instantly

Browse and manage all designs in seconds
Offer lifelike shopping experiences, 

Simulate & animate products like in real-life
Contextualize in Augmented Reality

Place and interact with products next to you, at true scale
Enrich product pages with advanced story-telling

Exploded views & Annotations reinforce technical and innovative image
Offer full product customization experiences

Access trillions of options on the fly
Custom engraving & embroidery
Custom prints

Design, Order & Share
Develop innovative Retail Experiences

Customize & Print unique watches on the go

Mix & Match + Engrave cosmetics on the go
Offer engaging advertisement format

Interact with products within 3D ads
Multiple experiences, multiple platforms, how to ensure consistency?
Further than consistency, how to ensure accuracy? Materials play a big role!
Tomorrow’s digital product experiences, Today

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