IKEA & 3D (last 12 years)

1st idea 2006

1st product in Catalogue 2005

1st room in Catalogue 2009

3D Library 2009

3D & Film 2012

AR app 2016

VR app 2018

More about 3D at IKEA and the Lab at -> https://vimeo.com/243860738
Built since 2009

Model Library
Count: 37,506

Texture/Pattern Library
Count: 12,104

Material Library
Count: 10,171

Propping Library
Count: 5,262

More about 3D at IKEA and the Lab at -> https://vimeo.com/243860738

IKEA Communications AB
Our idea of where to use glTF

One Physically correct 3D Asset
IKEA Digital Lab

IKEA products in glTF with 4 viewers

More about 3D at IKEA and the Lab at -> https://vimeo.com/243860738
gltf handle more...
Not everything have to happen at once...

-"Just a made up plan....."
Our idea of where to use glTF

ONE Physically correct 3D Asset

Render Engine A

Render Engine B

Render Engine C

Render Engine D

IKEA Communications AB